

Storytelling

Inspire and convince your audience with stories

Why this is a must

Captivate your audience in lectures and meetings, by telling them an exciting and relevant story – speaking freely and confidently, without using any physical media.

You tell your story convincingly and enticingly, and have your audience hanging on your every word.

Who benefits

You want to get your audience's full attention and distinguish yourself from other speakers? With gripping messages, exciting stories and effective analogies? And without the use of any physical media.

If you wish to use media after all, we recommend you attend our Storypresenting® seminar.



Training course content

- HPS storyboards: 6 convincing stories that will work for well over 90% of all business situations
- Using the right language to move your audience and instil trust
- Using our target tool to get down to the core message and adapting it to your target audience
- Bringing stories to life by impressing your audience with your presence
- Using key body language to get your core messages across
- Attracting attention with language and your voice (Dictaphone practice)
- Keeping your audience in suspense by using appropriate techniques

Training methods

- Working on topics from your own professional experience (use the seminar to prepare for real upcoming business situations and save time)
- Workshop character: convert your own presentation into a story
- Permanent content-related & technical support by trainer & co-trainer
- Highest amount of practice and feedback due to 2-trainer-team
- Entertraining®: learning with the fun factor driven by tangible progress – intensive training with energiser modules

Keyfacts

2 days of intensive training with up to six participants

Day 1: 9:00 – 19:30

Day 2: 8:30 – 17:00

For Individuals

You can find our public dates for the training on our website: www.hps-training.com/trainings

For Teams

In-house seminars are the best value for groups of 5 or more.



a confidential environment



tailor-made solutions



learning partnerships



teambuilding effects



your ideal date & location



real individualisation



Do you have questions?

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