

Storypresenting®

Convincing stories and strong images for your presentation

Why this is a must

You delight your audience with clear logical thinking, and you present even the driest of information in an exciting and impressive way with the help of PowerPoint or other tools.

Who benefits

Everybody who presents and/or creates presentations and wants to provide business topics with a crystal clear logic and suspense.

Your story will get rave reviews. Your slides will win the argument for you.



Training course contents

- The HPS Storyboards: 7 convincing story structures which cover more than 90% of all business cases
- Tell the stories behind the facts, figures and data
- Use the “Target Tool“ to find factors which add emotional appeal and lead to your goal
- Create modern slides which perfectly visualise your story
- 5 recipes for professional & impressive image slides
- Easy-to-read tables and charts, for a crystal clear message
- Visualise interactive transitions with “Level 1” & empathy slides
- Keep your audience in suspense by using appropriate techniques
- Comprehensive training materials, practical tools plus HPS Blended Learning

Training methods

- Develop your own story, step by step
- Working on topics from your own professional experience (use the seminar to prepare for real upcoming business situations and save time)
- Workshop character: convert your own presentation into a story
- Permanent content-related & technical support by trainer & co-trainer
- Highest amount of practice and feedback due to 2-trainer-team
- Create your own modern visualisation in PowerPoint® or Keynote
- Entertraining®: learning with the fun factor driven by tangible progress – intensive training with energiser modules
- If you would like to present without media, we recommend attending our seminar "Storytelling"
- Participants need to bring their own notebook to the training

For individuals

Would you like to participate in a public training? Please contact us:

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For Teams

In-house seminars are the best value for groups of 5 or more.



a confidential environment



tailor-made solutions



learning partnerships



teambuilding effects



your ideal date & location



real individualisation