

Master Class – Personal Presentation Power

Develop your individual presentation style

Why this is a must

You are an executive and want to be able to present a convincing argument, showing a clear personal profile.

Who benefits

This "Master Class" training is for top and medium level managers who are already "good presenters" and want to develop their own unique, convincing and memorable presentation style.

Got your own distinct personal traits? Use them.



Training course contents

- Personal brevity: consciously apply the personal skill sets (voice, language, body) to positively influence your listeners
- Content brevity: clear structures and images create an easy-to-understand overview and strengthen the ability to remember key messages.
- Visual brevity: anchor your key messages to strong, simple pictures. Critically apply the power of visuals (PowerPoint, etc.) without getting lost in technical details
- Multi-media brevity: discover how to create impact with visual support tools and how they work together with your personality.
- Analogue brevity: create immediate clarity with stories (experience, comparisons analogies...) that capture your audience

Training methods

- Working on topics from your own professional experience (use the seminar to prepare for real upcoming business situations and save time)
- Participants bring a short presentation on their own notebook to the training session
- Individual learning: We work at a level of intensity tailored to the speed of the Group
- Stress-free video analysis and a personal SD-card for documentation of the progress
- Highest amount of practice and feedback possible through peer learning and multi-component Feedback
- Entertraining®: learning with the fun factor driven by tangible progress
- Intensive training with energizer modules
- Participants need to bring their own notebook to the presentation training

For individuals

Would you like to participate in a public training? Please contact us:

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For Teams

In-house seminars are the best value for groups of 5 or more.



a confidential environment



tailor-made solutions



learning partnerships



teambuilding effects



your ideal date & location



real individualisation