

## Master Class – Personal Presentation Power

Develop your individual presentation style

### Why this is a must

You are an executive and want to be able to present a convincing argument, showing a clear personal profile.

Got your own distinct personal traits? Use them.

### Who benefits

This "Master Class" training is for top and medium level managers who are already "good presenters" and want to develop their own unique, convincing and memorable presentation style.



### Training course content

- Personal brevity: consciously apply the personal skill sets (voice, language, body) to positively influence your listeners  
Content brevity: clear structures and images create an easy-to-understand overview and strengthen the ability to remember key messages.
- Visual brevity: anchor your key messages to strong, simple pictures. Critically apply the power of visuals (PowerPoint, etc.) without getting lost in technical details
- Multi-media brevity: discover how to create impact with visual support tools and how they work together with your personality
- Analogue brevity: create immediate clarity with stories (experience, comparisons analogies...) that capture your audience

## Training methods

- Working on topics from your own professional experience (use the seminar to prepare for real upcoming business situations and save time)
- Participants bring a short presentation on their own notebook to the training session
- Individual learning: We work at a level of intensity tailored to the speed of the Group
- Stress-free video analysis and a personal SD-card for documentation of the progress
- Highest amount of practice and feedback possible through peer learning and multi-component Feedback
- Entertraining®: learning with the fun factor driven by tangible progress
- Intensive training with energizer modules

## Keyfacts

**2 days of intensive training** with up to five participants

Day 1: 9:00 – 19:30

Day 2: 8:30 – 17:00

## For Individuals

You can find our public dates for the training on our website: [www.hps-training.com/trainings](http://www.hps-training.com/trainings)

## For Teams

In-house seminars are the best value for groups of 5 or more.



a confidential environment



learning partnerships



your ideal date & location



tailor-made solutions



teambuilding effects



real individualisation



### Do you have questions?

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