

## Better Business Presentations

*High impact presentations – clear, confident and convincing*

### Why this is a must

Win over your target group, get your message across and do it confidently and convincingly.

### Who benefits

All presenters who want to get their message across clearly and professionally. For managers, consultants as well as independent business professionals.

You know your worth, so impress others with your poised and confident manner.



## Training course contents

- Power up your personal performance and impact
- Meet the needs of your audience by selecting the right information and structuring it with HPS QUICK-Struct©
- Prepare and structure convincing proposals and solutions with ARGU-Struct©
- Define presentation goals and analyse audience interests with Target Tool©
- Use effective HPS tools for a strong presentation start and a successful finale
- Handle media professionally to guide audience attention
- Draft and design PowerPoint slides quickly and effectively, modern presentation design
- Professionally handle interruptions and objections, lead discussions and Q&A sessions
- Comprehensive training material, practical tools and the HPS Presentation-App

## Training methods

- The difference lies in "learning by doing"
- Working on topics from your own professional experience (use the seminar to prepare for real upcoming business situations and save time)
- Participants bring a short presentation on their own notebook to the training session, as well as other material (samples, demo-material, brochures, etc.) for further presentations
- Stress-free video analysis and a personal SD card to document progress
- Constructive and comprehensive multi-component feedback
- Intensive practice and feedback thanks to 2-trainer team: up to 10 video recordings per participant
- Entertraining®: learning with the fun factor driven by tangible progress!
- Intensive training with energiser modules
- Participants need to bring their own notebook to the presentation training

## For individuals

Would you like to participate in a public training? Please contact us:

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## For Teams

In-house seminars are the best value for groups of 5 or more.



a confidential environment



tailor-made solutions



learning partnerships



teambuilding effects



your ideal date & location



real individualisation